Alamo Colleges District
Associate of Arts

Years 1 & 2

Degree Core	Cr.
Communications	
ENGL1301 Composition I	3
ENGL1302 Composition II	3
SPCH 1311, 1315 or 1321	3
Mathematics	
MATH1314 or1414 (4 hrs) College Algebra	3
Life and Physical Sciences	
Choose from ANTH; ASTR, BIOL, CHEM, GEOG, GEOL, PHYS- 1 course must include a lab component	6
Language, Philosophy & Culture	
Choose 2 courses from: ENGL, HUMA, PHIL,	6
Creative Arts	
Choose from ARTS, DRAM, HUMA; MUSI	3
American History	
Choose from any of the HIST combinations available. 2 courses	6
Government/Political Science	
GOVT2305 Federal Government	3
GOVT2306 Texas Government	3
Social and Behavioral Sciences	
ECON2301 Principles of Macroeconomics	3
Additional Requirements	
ACCT2301 Principles of Financial Accting.	3
ACCT2302 Principles of Managerial Acct.	3
BCIS1305 Business Computer Applications	3
ECON2302 Principles of Microeconomics	3
EDUC1300 Learning Framework	3
MATH1325 Math for Business & Social Science	3
Total Credits Required @ Alamo College	**60**

Park University
Bachelor of Science-Management/Marketing

Years 3 & 4

Liberal Education & Degree Core	Cr.
MG306 Business Communications	3
Electives	9
Degree Core	
IS141 Applied Computer Tech in Business	3
FI360 Financial Management	3
IB315 International Business Perspectives	3
MA120 Basic Concepts of Statistics OR MA171 Finite Math	3
MG260 Business Law I	3
MG315 Management & Org. Behavior	3
MG371 Mgmt. & Organizational Behavior	3
MG495 Business Policy	3
MK351 Principles of Marketing	3
Marketing Requirements	
MK385 Consumer Behavior	3
MK411 Marketing Management	3
MK453 Mkting Research & Information Sys.	3
Choose any 4 courses listed below: AR218, 231; LG312; MK369, 380, 386, 389, 395, 401, 405, 455, 463, 491	12
Total Credits @ Park	**60**
Total Credits Required	**120**

Up to 75 credits from Alamo Colleges may be applied towards Graduation requirements at Park University. Residency requirement of 30 hrs. at Park w/ 15 hrs. in major core.

2017-2018

* Students bringing in an AA or AS degree will have fulfilled the liberal learning requirements at Park University, with the exception of EN306 (or it's equivalent)

<u>Courses taken at Alamo Colleges that directly correlate to courses needed in degree core at Park.</u>

ACCT2301 = AC201

ACCT2302= AC202

BUSI1301 = MG260

ECON2301 = EC141

ECON2302 = EC142

MRKG1311= MK351